



## SERVICES OFFERED

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- Collaborations
- Product Reviews
- Sponsorships
- Blog Features

## AUDIENCE REACH

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- 82k Monthly Pinterest Views
- 14k Instagram Followers
- 4k Monthly Blog Views
- 155k Weekly Instagram Impressions



**Life Simply Styled E**  
82k monthly unique viewers

Charlotte Ryder | Personal Style | Home & Lifestyle Blogger  
London

 [www.lifesimplystyledbyme.com](http://www.lifesimplystyledbyme.com)

## PREVIOUS PARTNERSHIPS

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- Nissan
- Tassimo
- Laura Ashley
- Dunelm
- Esprit
- Tommee Tippee

## CONTACT ME

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- [Lifesimplystyled@outlook.com](mailto:Lifesimplystyled@outlook.com)
- [@Life.simply.styled](https://www.instagram.com/Life.simply.styled)
- [www.lifesimplystyledbyne.com](http://www.lifesimplystyledbyne.com)

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# LIFE SIMPLY STYLED BY ME

MOTHERHOOD, FASHION, AND LIFESTYLE BLOG

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## CHARLOTTE RYDER

I'm a London based Blogger and Influencer with a well established audience base and presence across my social platforms. I work as a freelance Influencer, a part time beauty expert as well as being a wife and mother to our two darling daughters Amelie and Morgan.

With a passion for writing and sharing all things beautiful, I decided to expand my digital footprint a little further by starting a blog and delving into all avenues of my little world.

My blog, Life Simply Styled By Me, went on to be shortlisted as "Best Newcomer" in the Amara Interior Blog Awards 2017. In 2018 I was also nominated for "Best Lifestyle & Interior Blogger."

Before becoming a Blogger and Influencer, I had a very successful career as a Business Manager leading teams of beauty consultants, so I know exactly what it takes to get businesses the success they deserve.

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LIFE SIMPLY STYLED BY ME

## THE BLOG

Founded in 2016 Life Simply Styled By Me is a blog dedicated to being a destination of inspiration for all who share the same love for home decor, family life, travel and all things simply styled.

Our home and my styling tips have been featured in Style At Home Magazine as well as having my article published on The Laura Ashley Blog. I aim to bring everyday beauty into all aspects of everyday life.



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